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KK CULTURE HOLDINGS LIMITED

KK 文化控股有限公司

(Continued in Bermuda with limited liability)

(Stock Code: 550)

NOTICE OF BOARD MEETING

The board of Directors (the “Board”) of KK Culture Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Monday, 26 March 2018 to consider and approve, among others, the audited annual results of the Company and its subsidiaries for the year ended 31 December 2017 and the recommendation of payment of final dividend (if any).

By order of the Board

KK CULTURE HOLDINGS LIMITED

Chen Jiarong

Chairman

Hong Kong, 13 March 2018

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei (Chief Executive Officer) and Mr. Tsang Hing Bun as executive Directors; Mr. Chen Jiarong (Chairman) and Mr. Yiu Yu Cheung as non-executive Directors; and Mr. Chan Siu Lun, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.