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KK CULTURE HOLDINGS LIMITED

KK文化控股有限公司

(Continued in Bermuda with limited liability)

(Stock code: 550)

CHANGE OF HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

The board of directors of KK Culture Holdings Limited ("the Company") announces that with effect from 1 July 2018, the Company's branch share registrar and transfer office in Hong Kong will be changed to:-

TRICOR INVESTOR SERVICES LIMITED Level 22, Hopewell Centre 183 Queen's Road East Hong Kong

Telephone No. : 2980 1333 Facsimile No. : 2810 8185

Application for registration of transfer of shares of the Company should thereafter be lodged with Tricor Investor Services Limited with effect from 1 July 2018. Share certificates uncollected after 4:30 p.m. on 29 June 2018 shall be collected from Tricor Investor Services Limited from 3 July 2018 onwards.

By Order of the Board

KK Culture Holdings Limited

Tsang Hing Bun

Executive Director

Hong Kong, 29 May 2018

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei (Chief Executive Officer) and Mr. Tsang Hing Bun as executive Directors; Mr. Chen Jiarong (Chairman) and Mr. Yiu Yu Cheung as non-executive Directors; and Mr. Chan Siu Lun, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.