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KK CULTURE HOLDINGS LIMITED KK文化控股有限公司

(Continued in Bermuda with limited liability)
(Stock code: 550)

RESIGNATION OF CHAIRMAN AND NON-EXECUTIVE DIRECTOR

The board of directors of the Company (the "Board") wishes to announce that on 28 November 2018, Mr. Chen Jiarong ("Mr. Chen") has tendered his resignation as the Chairman and Non-executive Director of the Company due to his other business commitment. Mr. Chen has confirmed that he has no disagreements with the Board or there are no any matters that need to be brought to the attention of the shareholders of the Company in relation to his resignation.

The Board will seek a suitable candidate to fill the vacancy of the position of the Chairman after the resignation of Mr. Chen. Further announcement will be made in relation to such appointment as and when appropriate.

The Board would like to thank Mr. Chen's contributions to the Group during his tenure.

By order of the Board

KK CULTURE HOLDINGS LIMITED

Tsang Hing Bun

Executive Director

Hong Kong, 28 November 2018

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei (Chief Executive Officer) and Mr. Tsang Hing Bun as executive Directors; Mr. Yiu Yu Cheung as non-executive Director; and Mr. Chan Siu Lun, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.