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**CINDERELLA MEDIA GROUP LIMITED**

先傳媒集團有限公司\*

*(continued in Bermuda with limited liability)*

**(Stock Code: 550)**

**ANNOUNCEMENT PURSUANT TO RULE 3.8 OF THE TAKEOVERS CODE**

This announcement is made by Cinderella Media Group Limited (the “**Company**”) pursuant to Rule 3.8 of the Takeovers Code.

Reference is made to the announcement of the Company dated 27 May 2015 in relation to a possible disposal of Shares by the Controlling Shareholders (the “**Announcement**”). Capitalised terms used herein have the same meanings as defined in the Announcement unless the context requires otherwise.

**UPDATE ON THE NUMBER OF RELEVANT SECURITIES IN ISSUE**

On 5 June 2015, the Company received an exercise notice pursuant to which the holder of the share options of the Company (the “**Share Options**”) granted under its share option scheme adopted on 23 July 2007 exercised her right to subscribe for 150,000 new Shares in accordance with the terms of the Share Options (the “**Exercise**”). As a result, the number of Shares in issue becomes 333,784,000 and there is no other outstanding Share Options following the Exercise. Save for the aforesaid, the Company has no other relevant securities (as defined in Note 4 to Rule 22 of the Takeovers Code) in issue as at the date of this announcement.

**DEALING DISCLOSURES**

The associates of the Company (as defined under the Takeovers Code and including persons holding 5% or more of a class of relevant securities) are reminded to disclose their dealings in the securities of the Company under Rule 22 of the Takeovers Code.

In accordance with Rule 3.8 of the Takeovers Code, reproduced below is the full text of Note 11 to Rule 22 of the Takeovers Code:

*“Responsibilities of stockbrokers, banks and other intermediaries*

*Stockbrokers, banks and others who deal in relevant securities on behalf of clients have a general duty to ensure, so far as they are able, that those clients are aware of the disclosure obligations attaching to associates and other persons under Rule 22 and that those clients are willing to comply with them. Principal traders and dealers who deal directly with investors should, in appropriate cases, likewise draw attention to the relevant Rules. However, this does not apply when the total value of dealings (excluding stamp duty and commission) in any relevant security undertaken for a client during any 7 day period is less than \$1 million.*

*This dispensation does not alter the obligation of principals, associates and other persons themselves to initiate disclosure of their own dealings, whatever total value is involved.*

*Intermediaries are expected to co-operate with the Executive in its dealings enquiries. Therefore, those who deal in relevant securities should appreciate that stockbrokers and other intermediaries will supply the Executive with relevant information as to those dealings, including identities of clients, as part of that co-operation.”*

## **TRADING SUSPENSION**

Trading in the Shares on The Stock Exchange of Hong Kong Limited has been suspended with effect from 9:00 a.m. on 2 June 2015 and will remain suspended pending the release of an announcement pursuant to the Takeovers Code and in relation to an inside information of the Company.

By order of the Board  
**Cinderella Media Group Limited**  
Lam Mei Lan  
Executive Director

Hong Kong, 8 June 2015

*As at the date of this announcement, the board of directors of the Company (the “Directors”) comprises Mr. Lau Chuk Kin and Ms. Lam Mei Lan as executive Directors, Mr. Wan Siu Kau, Mr. Lee Ching Ming, Adrian and Mr. Peter Stavros Patapios Christofis as non-executive Directors and Mrs. Ling Lee Ching Man, Eleanor, Mr. Cheng Ping Kuen, Franco and Mr. Ho David as independent non-executive Directors.*

*All Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement, and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any such statement contained in this announcement misleading.*

*\* For identification purpose only*