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CINDERELLA MEDIA GROUP LIMITED

先傳媒集團有限公司*

(continued in Bermuda with limited liability)

(Stock code: 550)

**POLL RESULTS
OF THE ANNUAL GENERAL MEETING
HELD ON 16 APRIL 2012**

Reference is made to the circular of Cinderella Media Group Limited (the “Company”) dated 9 March 2012 (the “Circular”). Unless otherwise defined herein, capitalized terms used herein shall have the same meanings as those defined in the Circular.

POLL RESULT OF THE AGM

The Board is pleased to announce that all the resolutions as set out in the notice of AGM dated 9 March 2012 were duly passed by the Shareholders at the AGM held on 16 April 2012 by way of poll.

The poll results of the AGM are as follows:

Ordinary Resolutions	Number of votes (% of total votes cast)	
	For	Against
1. To receive and consider the audited financial statements and the reports of the directors and auditors for the year ended 31 December 2011	217,880,000 (100.00%)	0 (0.00%)
2. To declare final and special dividends for the year ended 31 December 2011	217,880,000 (100.00%)	0 (0.00%)
3(A) To re-elect directors:		
(i) to re-elect Ms. Lam Mei Lan as executive director	207,722,000 (95.34%)	10,158,000 (4.66%)
(ii) to re-elect Mrs. Ling Lee Ching Man, Eleanor as independent non-executive director	217,880,000 (100.00%)	0 (0.00%)

(iii) to re-elect Mr. Cheng Ping Kuen, Franco as independent non-executive director	217,880,000 (100.00%)	0 (0.00%)
3(B) To authorize the board of directors to fix the director's remuneration for the year ending 31 December 2012	217,880,000 (100.00%)	0 (0.00%)
4. To re-appoint BDO Limited as the Company's auditor and to authorise the directors to fix their remuneration	217,880,000 (100.00%)	0 (0.00%)
5. To grant a general mandate to the directors of the Company to allot and issue new shares	217,880,000 (100.00%)	0 (0.00%)
6. To grant a general mandate to the directors of the Company to repurchase the Company's own shares	217,880,000 (100.00%)	0 (0.00%)
7. To extend the new issue mandate to the directors of the Company to allot and issue additional shares by the nominal amount of shares repurchased by the Company	217,880,000 (100.00%)	0 (0.00%)

As at the date of the AGM, the total number of issued Shares was 323,662,000 Shares, which was the total number of Shares entitling the Shareholders to attend and vote for or against the resolutions at the AGM. There were no Shares entitling the Shareholders to attend and vote only against the proposed resolutions at the AGM. There were no restrictions on any Shareholders to cast votes on any of the proposed resolutions in the AGM.

The branch share registrar of the Company, Computershare Hong Kong Investor Services Limited, acted as the scrutineer for the vote-taking at the AGM.

By Order of the Board
Lam Mei Lan
Executive Director

Hong Kong, 16 April 2012

As at the date of this announcement, the Board comprises Mr. Lau Chuk Kin and Ms. Lam Mei Lan as executive directors, Mr. Wan Siu Kau, Mr. Lee Ching Ming, Adrian and Mr. Peter Stavros Patapios Christofis as non-executive directors and Mrs. Ling Lee Ching Man, Eleanor, Mr. Cheng Ping Kuen, Franco and Mr. Ho David as independent non-executive directors.

** For identification purpose only*