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CINDERELLA MEDIA GROUP LIMITED

先傳媒集團有限公司*

(continued in Bermuda with limited liability)
(Stock code: 550)

BERMUDA SHARE REGISTRAR: CHANGE OF ADDRESS

The board of directors (the "Board") of Cinderella Media Group Limited (the "Company") hereby announces that with effect from 1 November 2012 the Company's Bermuda principal share registrar and transfer agent 'Butterfield Fulcrum Group (Bermuda) Limited' has changed its address to:-

26 Burnaby Street Hamilton HM 11 Bermuda

The Company's branch share registrar and transfer office in Hong Kong is still maintained by Computershare Hong Kong Investor Services Limited of Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

By order of the Board Cinderella Media Group Limited

Lam Mei Lan

Executive Director

Hong Kong, 31 October 2012

As at the date of this announcement, the Board comprises Mr. Lau Chuk Kin and Ms. Lam Mei Lan as executive directors, Mr. Wan Siu Kau, Mr. Lee Ching Ming, Adrian and Mr. Peter Stavros Patapios Christofis as non-executive directors and Mrs. Ling Lee Ching Man, Eleanor, Mr. Cheng Ping Kuen, Franco and Mr. Ho David as independent non-executive directors.

^{*} For identification purpose only