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CINDERELLA MEDIA GROUP LIMITED

先傳媒集團有限公司*

(continued in Bermuda with limited liability)

(Stock code: 550)

TRADING HALT

At the request of Cinderella Media Group Limited (the “Company”), trading in the shares of the Company on the Stock Exchange of Hong Kong Limited will be halted with effect from 9:00 a.m. on 27 May 2015 pending the release of announcement pursuant to rule 3.7 of the take over code which is inside information of the Company.

By Order of the Board

Cinderella Media Group Limited

Lam Mei Lan

Executive Director

Hong Kong, 27 May 2015

As at the date of this announcement, the Board comprises Mr. Lau Chuk Kin and Ms. Lam Mei Lan as executive directors, Mr. Wan Siu Kau, Mr. Lee Ching Ming, Adrian and Mr. Peter Stavros Patapios Christofis as non-executive directors and Mrs. Ling Lee Ching Man, Eleanor, Mr. Cheng Ping Kuen, Franco and Mr. Ho David as independent non-executive directors.

** For identification purpose only*