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CINDERELLA MEDIA GROUP LIMITED

先傳媒集團有限公司*

(continued in Bermuda with limited liability)

(Stock code: 550)

TRADING HALT

At the request of Cinderella Media Group Limited (the “Company”), trading in the shares of the Company on the Stock Exchange of Hong Kong Limited has been halted with effect from 3:13 p.m. on 16 December 2014 pending the release of an announcement relating to inside information of the Company.

By Order of the Board

Cinderella Media Group Limited

Lam Mei Lan

Executive Director

Hong Kong, 16 December 2014

As at the date of this announcement, the Board comprises Mr. Lau Chuk Kin and Ms. Lam Mei Lan as executive directors, Mr. Wan Siu Kau, Mr. Lee Ching Ming, Adrian and Mr. Peter Stavros Patapios Christofis as non-executive directors and Mrs. Ling Lee Ching Man, Eleanor, Mr. Cheng Ping Kuen, Franco and Mr. Ho David as independent non-executive directors.

** For identification purpose only*