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KK CULTURE HOLDINGS LIMITED KK文化控股有限公司

(Continued in Bermuda with limited liability)
(Stock Code: 550)

CHANGE OF PRINCIPAL PLACE OF BUSINESS AND COMPANY WEBSITE

The board of Directors (the "Board") of KK Culture Holdings Limited (the "Company") hereby announces that with effect from 31 October 2018, the Company's principal place of business has been changed to:

44/F, Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong

and its telephone and fax number have been changed to 3891 3399 and 3891 3350 respectively.

The Board also announces that with effect from 31 October 2018, the Company's website has been changed to www.kk-culture.com.

By order of the Board

KK CULTURE HOLDINGS LIMITED

Tsang Hing Bun

Executive Director

Hong Kong, 31 October 2018

As at the date of this announcement, the Board comprises Mr. Liu Gary Wei (Chief Executive Officer) and Mr. Tsang Hing Bun as executive Directors; Mr. Chen Jiarong (Chairman) and Mr. Yiu Yu Cheung as non-executive Directors; and Mr. Chan Siu Lun, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.