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KK CULTURE HOLDINGS LIMITED KK文化控股有限公司

(Continued in Bermuda with limited liability)
(Stock code: 550)

RESIGNATION OF CHIEF EXECUTIVE OFFICER AND EXECUTIVE DIRECTOR AND CHANGE OF AUTHORISED REPRESENTATIVE

The board (the "Board") of directors of the Company ("Directors") wishes to announce that on 23 January 2019, Mr. Liu Gary Wei ("Mr. Liu") has tendered his resignation as the Chief Executive Officer and Executive Director of the Company due to his other business commitment. Mr. Liu has confirmed that he has no disagreements with the Board or there are no any matters that need to be brought to the attention of the shareholders of the Company in relation to his resignation.

The Board will seek a suitable candidate to fill the vacancy of the position of the Chief Executive Officer after the resignation of Mr. Liu. Further announcement will be made in relation to such appointment as and when appropriate.

Upon Mr. Liu's resignation of directorship, he also ceased to act as authorised representative of the Company. In this regard, the Board on 23 January 2019 appoints Mr. Yiu Yu Cheung, non-executive Director, as authorised representative to replace Mr. Liu.

The Board would like to thank Mr. Liu's contributions to the Group during his tenure.

By order of the Board

KK CULTURE HOLDINGS LIMITED

Tsang Hing Bun

Executive Director

Hong Kong, 23 January 2019

As at the date of this announcement, the Board comprises Mr. Tsang Hing Bun as executive Director; Mr. Yiu Yu Cheung as non-executive Director; and Mr. Chan Siu Lun, Mr. William Keith Jacobsen and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.