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KK CULTURE HOLDINGS LIMITED KK文化控股有限公司

(Incorporated in Cayman Islands and continued in Bermuda with limited liability)

(Stock code: 550)

POLL RESULTS OF THE SPECIAL GENERAL MEETING

Reference is made to the circular ("Circular") of KK Culture Holdings Limited ("Company") dated 24 June 2021. Terms used in this announcement shall have the same meanings as defined in the Circular.

The total number of issued Shares as at the date of the SGM was 446,614,000 Shares which is also the total number of Shares entitling the holder to attend and vote on the resolution. No shareholders were required to abstain from voting.

The Board announces that the sole resolution ("**Resolution**") set out in the notice of the SGM contained in the Circular was duly passed at the SGM held on 15 July 2021.

As at the date of the SGM, there were no Shares in issue entitling the holder to attend and vote only against the Resolution at the SGM. Tricor Investor Services Limited, the Hong Kong branch share registrar of the Company, acted as scrutineer for the vote-taking at the SGM.

The poll results in respect of the Resolution are as follows:

SPECIAL RESOLUTION	FOR Number of Shares (%)	AGAINST Number of Shares (%)
To approve: (a) that the English name of the Company be changed from "KK Culture Holdings Limited" to "Kingkey Intelligence Culture Holdings Limited" and the secondary name of the Company in Chinese from "KK文化控股有限公司" to "京基智慧文化控股有限公司", with effect from the date on which the Registrar of Companies in Bermuda registers the new English name in place of the existing English name of the Company and registers the secondary name of the Company as set out in the certificate of incorporation on change of name and the certificate of secondary name to be issued by the Registrar of Companies in Bermuda respectively; and (b) that the directors be and are hereby authorised to do all such acts and things and execute such further documents and take all steps which, in their opinion may be necessary, desirable or expedient to implement and give effect to the aforesaid change of name of the Company and to attend to any necessary registration and/or filing for and on behalf of the Company	197,829,657 (100%)	0 (0%)

Note: The percentage of votes is based on the total number of Shares held by the Shareholders who voted at the SGM in person or by corporate representative or proxy.

As a majority of not less than three-fourths of the votes was cast in favour of the Resolution, such Resolution was duly passed as a special resolution of the Company.

By order of the Board

KK Culture Holdings Limited

Tsang Hing Bun

Executive Director

Hong Kong, 15 July 2021

As at the date of this announcement, the Board comprises Mr. Tsang Hing Bun as executive Director; Mr. Yiu Yu Cheung as non-executive Director; and Mr. Chan Chiu Hung, Alex, Mr. William Keith Jacobsen and Dr. Leung Ka Kit as independent non-executive Directors.